

Proposal for a New Lions District 27D1 Website

To be presented at the District 27D1 Cabinet Meeting – Sunday, October 12, 2025

Background

Our current District 27D1 website is outdated, difficult to navigate, and challenging to maintain. While our webmaster, Scott, has done an admirable job keeping it functional, the current platform no longer meets the needs of our members. We need a modern, user-friendly website that allows us to share important information, highlight projects, and engage members and the community.

Proposal

Partner with **MJ Media, LLC** to design and launch a new District 27D1 website, modeled after the successful Lions District 27-A1 site.

Key Features of the New Website

- **Built on WordPress** – a flexible, widely used platform
- **Supports multiple users** – allows several cabinet members or Lions to contribute content
- **Password-protected pages** – for sensitive information (e.g., contact lists, cabinet resources)
- **Modern design** – clean layout, easy to navigate, mobile-friendly
- **Customizable content** – empowering our district to share news, events, and resources with ease

Estimated Costs

- **Domain:** \$20/year
- **Hosting:** \$150/year
- **Plug-ins:** Variable; free to premium versions (range TBD)
- **Website Design Services:** Discounted Lions rate – \$425 one-time fee (normally \$650)

First-Year Investment

- Website design: \$425
- Domain: \$20

- Hosting: \$150
- **Total First-Year Cost: \$595**

Future years will require only domain, hosting, and plug-in expenses.

Benefits to District 27D1

- Improved communication across the district
- Easier access to resources and information for Lions members
- Professional, modern online presence
- Greater flexibility for updates and content creation
- Long-term cost-effective solution

Recommendation

Approve the proposal to contract with **MJ Media, LLC** for the creation of a new District 27D1 website, with a first-year cost of **\$595**.