

# Global Extension Team (GET) Report

**Overview:** The development of the Madison Northside Lions Branch continues to progress steadily with consistent monthly meetings, growing membership interest, and emerging local leadership. The group has been meeting on the third Thursday of each month and is building strong momentum toward long-term sustainability and eventual chartering.

**Membership Growth:** Five membership applications were submitted at the most recent meeting and one additional Lion will be transferring into the branch. There are several additional prospects that have expressed interest but were unable to attend the February meeting. Another prospective member, who has attended the last three meetings, has concerns because of a disability. We addressed her concerns over the phone and she is expected to submit an application at the March meeting.

The branch is building a solid foundation of engaged community members and continues active prospect follow-up.

**Sponsorship & Leadership Development:** The Waunakee Lions Club is serving as the sponsoring club and remains actively engaged in mentoring and support, with three members attending the February meeting.

To build internal capacity and sustainability two new members have stepped forward to serve as Branch President and Branch Secretary. They are still in need of a Branch Treasurer and recruitment is ongoing.

The branch intends to secure its own EIN and establish a checking account as membership grows. This leadership-first approach supports long-term stability rather than short-term growth.

**Meeting Location & Engagement:** While meetings have been held in the Goodwill Community Room, members expressed interest in a more visible and social setting. Beginning in March, meetings will be held at Beef Butter BBQ for March and April.

This move is expected to increase visibility within the community, encourage guest attendance and strengthen fellowship and retention

**Outreach & Awareness:** A coordinated outreach strategy is underway, including placement of an article in the March 25th publication in the Northside News. We are also placing announcements on the Madison North Lions Facebook page and also the Northside Neighborhoods Facebook page.

These efforts are generating awareness and inquiries, supporting ongoing growth.

**Forward Focus:** With continued support from the Executive Team and the Waunakee Lions Club, the priorities for the coming months include: Converting prospects to members, strengthening leadership structure, increasing meeting consistency, attendance and preparing for long-term charter planning.

The Madison Northside Branch is developing into a sustainable, service-driven Lions presence focused on meeting the needs of the North Side of Madison.

Submitted by Lion Steve Pogue – GET Coordinator