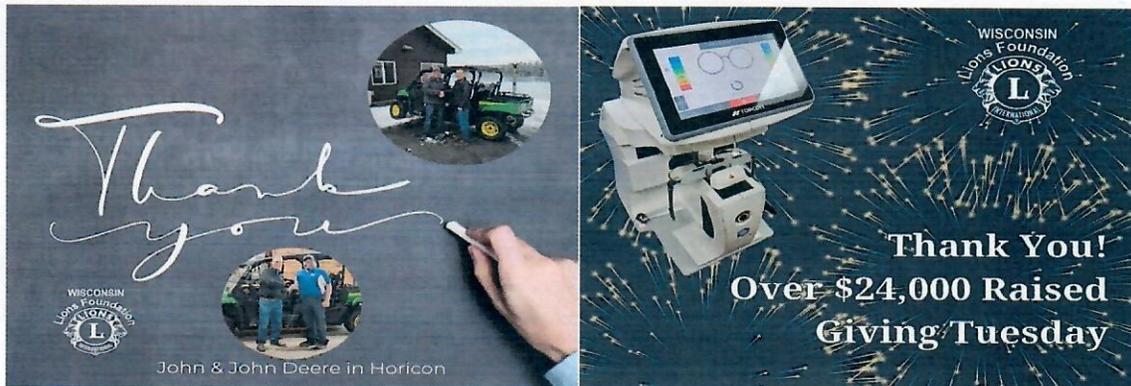


District Cabinet Meeting – Sunday January 11, 2026

Wisconsin Lions Foundation Report

John and I attended the WLF Board of Directors meeting on Saturday December 13th at your Wisconsin Lions Camp. The main item on the agenda was the approval of the 2026 operating budget for the Foundation. Lions Club annual donations account for about 22% of the budgeted revenue in 2026. Other main sources of revenue come for individual donations (8%), the Birch Sturm Fund (15%), Lions Pride Fund (12%), Camp Rental Income (10%), and grants/bequests/miscellaneous income (6.7%). The Diabetes Awareness Project lost the \$200,000 annual grant that will affect how that project will function. The proposed budget for the summer camps is projected to be about \$1.5 million. The overall budget increases are for food, utilities, health insurance, and expanded staffing. All Lions should be proud of the WLF staff for their diligence in keeping the overall budget increases in expenses at 2.4% for 2026.

OTHER HIGHLIGHTS FROM THE MEEING:



Through a generous donation from the John Deere Horicon, Wisconsin plant WLF received a new 4-person gator for use by the health center at the camp! It was decided to purchase a second gator with the funds that had been raised through donations. The maintenance staff will use the second gator.

December 2nd was giving Tuesday and WLF was asking for donations to purchase one lensometer at about \$13K. The outpour of donations resulted in over \$26K raised to purchase 2 lensometers with extra to be used towards a third eyeglasses reader. One of the new readers will be taken to the Stanley Prison to replace an older unit. The new reader will help the prison increase the number of eyeglasses read there by inmates.

Other revenue sources during 2025 were from the Kids Camp Raffle \$59K, Birch Sturm Golf Outing \$39K, Deer Hide Project \$112K, Hustle S'Mores Event \$24K, and SoLu Winery Event \$9K. Our District had 46 Clubs that sold 960 Kids Camp Raffle tickets. We thank you for supporting this popular raffle. We have the 2026 raffle tickets for each club and will be getting those out in the coming months.

We want to thank all the District Lions Clubs who made donations to WLF for the five service projects this past year. It was great to see several Clubs make a donation to your Lions Camp who have not made a donation recently. It takes all of us to continue to make the WLF successful. As WLF Directors representing our District, we take great pride in being a part of WLF knowing that what we all do is making a difference in the lives of people living in our communities.

If your club would like to have a WLF presentation at one of your meetings please contact us.

PDG John Elvekrog at 608-575-7680 or Lion Jim Fletcher at 608-712-8897

WISCONSIN LIONS FOUNDATION, INC.
 OPERATING REVENUE/EXPENSE
 PRELIMINARY BUDGET 2026

| | <u>2025 BUDGET</u> | <u>PROPOSED 2026 BUDGET</u> |
|-------------------------------------|------------------------|---------------------------------|
| REVENUE: | | |
| CLUB DONATIONS | 650,000.00 | 650,000.00 |
| FRIENDS DONATIONS | 200,000.00 | 250,000.00 |
| BIRCH STURM FUND CONTRIBUTION | 450,000.00 | 450,000.00 |
| LIONS PRIDE FUND CONTRIBUTION | 300,000.00 | 350,000.00 |
| GRANTS/MISC INCOME/BEQUESTS | 206,000.00 | 200,000.00 |
| RENTALS | 264,500.00 | 304,500.00 |
| ERC | 127,000.00 | 105,000.00 |
| HEARING | 23,000.00 | 17,000.00 |
| PUBLIC RELATIONS/RESOURCE | 283,700.00 | 324,500.00 |
| TRADING POST SALES | 55,000.00 | 55,000.00 |
| CHILDREN'S VISION SCREENING | 4,000.00 | 6,000.00 |
| WLF INVESTMENT FUND | | 225,000.00 |
| WLF INVESTMENT/DIVIDENDS & INTEREST | 62,500.00 | 42,000.00 |
| DIABETES AWARENESS | 227,000.00 | 22,000.00 |
| TOTAL REVENUE | <u>2,852,700.00</u> | <u>3,001,000.00</u> |
| EXPENSES: | | |
| SUMMER CAMP | 1,282,493.60 | 1,490,421.75 |
| ADMINISTRATION | 275,504.30 | 321,578.55 |
| RENTALS | 600,802.08 | 568,130.58 |
| ERC | 283,037.94 | 322,207.17 |
| HEARING | 22,505.68 | 27,526.38 |
| PUBLIC RELATIONS/RESOURCE | 113,798.46 | 122,762.11 |
| TRADING POST | 46,797.06 | 49,357.71 |
| CHILDREN'S VISION SCREENING | 31,432.82 | 36,587.37 |
| WLF INVESTMENTS | 15,000.00 | 1,000.00 |
| DIABETES AWARENESS | 237,505.68 | 38,026.38 |
| TOTAL EXPENSES | <u>2,908,877.62</u> | <u>2,977,598.00</u> |
| TOTAL SURPLUS (DEFICIT) | <u>(56,177.62)</u> | <u>23,402.00</u> |



Friends of the Wisconsin Lions Foundation,

As we reflect on another incredible year at WLF, we are reminded that the heart of our work is made possible by our dedicated staff, hardworking volunteers, and supporters like you. Your generosity allows us to carry out our mission of Reaching, Touching and Improving Lives through the work of our five statewide projects.

Running our projects comes with real costs: things you might recognize from your own household budget. For example, during Camp this past summer, our electric bill averaged \$5,469.66 per month. Serving fresh fruit to the campers costs nearly \$14,000 for the summer, and the weekly departure cookout dinner totals \$7,568 over the course of the summer. Everyday essentials like paper towels, toilet paper, hand soap, and garbage bags each cost nearly \$2,000 annually. Even smaller items, like \$200 of Sharpies or \$8,500 of boxes for the Eyeglass Recycling Center, add up quickly.

While these costs are significant, the work accomplished is even more remarkable. This past year, the tireless work of our staff and volunteers resulted in:

- Over 1,000 campers attended 2025 Wisconsin Lions Camp for free
- Almost 200,000 eyeglasses were sent on missions around the world
- Over 129,000 children have had their vision screened, with more than 16,000 children referred for follow-up care
- Over 5,000 hearing aids were collected for credit
- Over 55,000 pieces of diabetes awareness materials were provided

Thanks to donors like you, lives are being changed every day. This year, as you consider your end-of-year giving, we invite you to help us continue growing these projects. No gift is too small and your donation supports our five statewide projects: Wisconsin Lions Camp, Eyeglass Recycling, Vision Screening, Hearing, and Diabetes Awareness.

Together, we can reach even more individuals, touch more hearts, and improve more lives. Please consider making your year-end gift today.

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Name: _____ Donation: \$ _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

*Please make enclosed checks payable to Wisconsin Lions Foundation.
 Online donations can be made at wlf.info/donate.
 If you need assistance, please contact us at (715) 677-4969.*

Mail to: **WLF**
 3834 County Road A
 Rosholt, WI 54473