

# Meeting Member Needs... Fun, Flexibility & Service

Please review the following materials included in the handout:

- a. LCIF Coordinator Summary
- b. Club LCIF Coordinator Guide

You can gain additional insight and information by familiarizing yourself with the documents and training materials from the Lions Clubs International website:

- a. Club Resource Center
- b. Lions Member Resource Center
- c. LCIF Grants
- d. LCIF Programs

## Thank you for participating!

If you have any questions, please contact your District 27-D1 Global Action Team:

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### **LCIF** Coordinator

- You will serve as an ambassador for Lions Clubs International Foundation in your club.
- You will share LCIF stories, providing information and updates from LCIF at club
  meetings. Help members understand the impact of LCIF in your community and across
  the globe. One of the most important things you'll do as club LCIF coordinator is help
  your fellow members understand why LCIF is so important to the global Lion
  community, and why supporting LCIF is a part of our Lion service.
- Motivate fellow Lions to support LCIF and enable LCIF to advance its humanitarian work both locally and globally. Learn about the many ways you and your club can support LCIF.
- Oversee the implementation of LCIF development strategies within your club
- Inform your club about the mission and success of LCIF and its importance to Lions Clubs International
- Encourage your club's support of LCIF through all aspects of service and fundraising
- Serve as a member of your club's Board of Directors

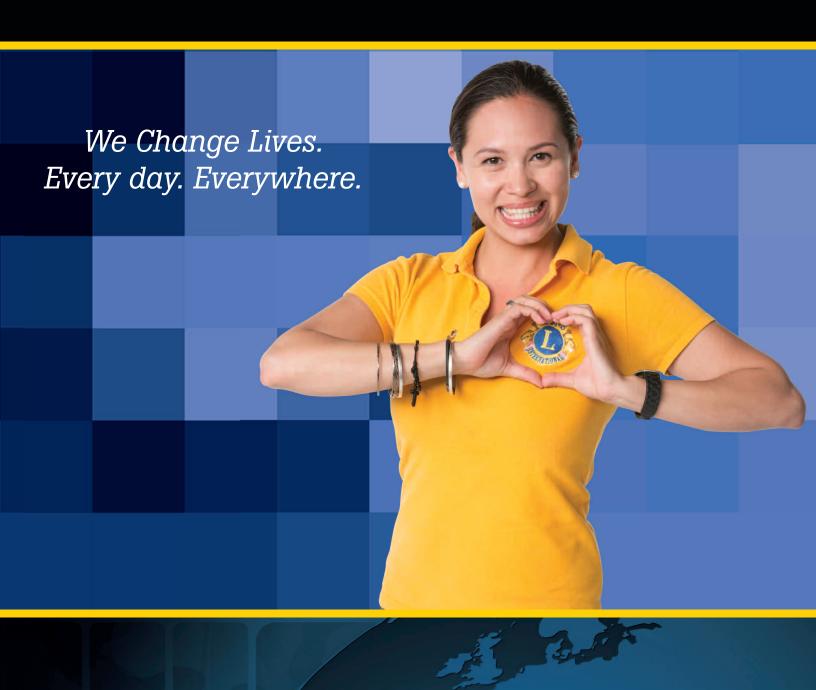
#### **Training Resources:**

https://lionsclubs.org/en/resources-for-members/resource-center/club-lcif-coordinator

- <u>Club Coordinator Training Webinar 1</u> (Video)
- <u>Club Coordinator Training Webinar 1</u> (Presentation)
- Club Coordinator Training Webinar 2 (Video)
- Club Coordinator Training Webinar 2 (Presentation)
- LCIF Club Coordinator Training Manual (pdf)

# Club LCIF Coordinator





Roles and Responsibilities

# CLUB LCIF COORDINATOR POSITION DESCRIPTION

As a Club LCIF Coordinator, you will serve as an ambassador for Lions Clubs International Foundation in your club. You will share stories on LCIF programs, motivate others to support LCIF, and enable the foundation to advance its humanitarian work in your community and around the world. Because of your leadership skills and demonstration to the philanthropic and humanitarian service ideals of LCIF, we are able to create a better world.

The Club LCIF Coordinator is nominated by the club's nominating committee, elected as a member of the board and serves a one-year term. Individuals may be nominated to serve additional terms on an annual basis. The Club LCIF Coordinator works closely with local Lions leadership.

# ROLES AND RESPONSIBILITIES

#### PROMOTION AND EDUCATION

#### **Training and Events**

- Participate in annual LCIF training activities provided by your LCIF District Coordinator
- Give annual LCIF presentation at a club meeting to cover LCIF programs and their impact, opportunities to apply for LCIF grants, and the benefits of supporting the foundation

#### **Public Relations**

- Promote LCIF program success stories through local media outlets
- Work with club PR chairperson to promote LCIF
- Promote LCIF through your club's website and social media outlets

#### **Work with Leadership**

- Provide regular updates and success stories to club leadership
- Provide LCIF grant and program updates to club leadership
- Provide regular updates to your district coordinator

#### **Grant Opportunities**

- · Inform Lions in your club of LCIF grant opportunities at a local level
- Facilitate communication with district and other clubs regarding active grants and grant applications

#### **DEVELOPMENT**

Development for LCIF in your club is a crucial responsibility. Remember to work with club leadership and your LCIF District Coordinator to establish your club's goal each year.

#### **Awareness and Partner Recognition**

- · Conduct annual fundraising event for LCIF
- Conduct annual recognition event to recognize MJFs in your club

#### **Identify Potential Donors and Partners**

- Identify members in your club with the capacity and interest to support LCIF
- Identify local businesses with the potential to partner with your club to support LCIF

#### **Facilitate Support**

- · Assist with the submission of LCIF donations, MJF forms, and other recognition applications
- Serve as your club's expert on available LCIF recognition programs
- · Assist with the presentation and reception of recognition items

# **KEYS TO SUCCESS:**

#### Flexibility:

As LCIF development strategies evolve, be flexible in the implementation and modification of those strategies to suit your club. It is anticipated that this role will evolve over time and that specific tactics will vary in different geographical areas. Being flexible about your duties and responsibilities will ensure your success as well as the positive growth of LCIF.

#### **Personal Support:**

All Club LCIF Coordinators are encouraged to personally support LCIF. Experience shows that your efforts will be most successful when you are fully committed to the cause both with time and support.

#### **Working with Local Leaders:**

Success in this position requires collaboration with other Lion leaders. Communicating and collaborating with your club leadership, other clubs in your area, and district leadership will help spread a consistent message throughout your area.

#### Communication:

Successful implementation of development strategies will require the coordinated efforts of the entire LCIF team. It is crucial to building a stronger foundation that LCIF ambassadors work closely together and communicate frequently.

As members, we all belong to Lions Clubs International. And Lions Clubs International Foundation belongs to all of us.





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We Change Lives.
Every day. Everywhere.