



District 27-D1 Hunger Project

January-March 2021

From Your Pantry to Ours

Drive-Thru Food Drive to Benefit Your Local Food Pantry

A Safe and easy service project any club can do, that will impact your community!

1-3 club members can plan and coordinate this project.

If you don't have a Food Pantry in your community – consider partnering with other clubs who are served by the Pantry your community uses. Each club can hold separate events in their own community and deliver the donations to the Food Pantry. Try to coordinate the dates & times if multiple clubs are working with the same pantry.

What you will achieve

Support your local food pantry by collecting nutritious food to benefit the community members it serves

Planning

1. Contact your local food pantry to propose your idea.
Work with the pantry personnel to plan your event.
2. Determine mutually satisfactory date(s) and time(s).
Suggested Time Frame – 1-2 days 5-6 hours total should be sufficient.
Example: Friday – 4-6pm, Saturday - 9am-Noon
Depending on your Food Pantry, this can be an on-going service project that you can repeat on a regular basis. Talk with your Food Pantry!
3. Location – Hold at the food pantry if possible. Otherwise, hold at a prominent location with easy access for a drive-thru event. If not held at the food pantry, make sure you have a volunteer to transport the donations to the food pantry.
4. Ask if your Food Pantry has specific needs. Include in your promotional materials

Promotion Start at least Two weeks prior to event

Advertise + Advertise + Advertise = Success

- Flyers posted around your community
- Article in any local paper a week prior to your event
- Church newsletters work well
- Many schools will include service projects in the email blasts
- Facebook, NextDoor – Multiple posts
- Any local electronic signboards
- Day of event signs (Drop off here, etc)
- All available means

Run “thank you” articles & posts after



Sample Facebook Post



Sample Poster/Flyer

Make sure your advertising includes all pertinent information.

Tie to another event (ex. brat fry) if you want

Project Chair

Advertising – Decide what to use

- Make sure to get your advertising out 2 weeks prior to your event

Volunteers – Determine how many are needed based on roles and hours (5-7 for a shift)

- Include at least 2 to meet people & take donations as they drive up
- 1-2 persons to weigh the donations (Food Pantries normally have a scale, if not, a digital bathroom scale will work), tally and total donations
- 2-3 persons to sort food into bins/boxes for the pantry (some Food Pantry have crates/bins)
- Someone to take pictures
- If your club has a Lion costume – Use it!

COVID Precautions

- Have all volunteers wear facial mask & social distance
- Gloves recommended

Sign-Up

- Line up your volunteers

Things to Keep in Mind

- People may not care to shop for food and bring to the food drive
- Ask for monetary donations in lieu of food - \$1.00 can provide 3 meals
- If you can take donations online, take advantage of that

Measure your Success

- How many people were served?
- Number of Lions/Others volunteered
- Number of volunteer hours
- Community Impact
 1. How many community members made a donation?
 2. How many pounds of food was collected? (Meals provided – 1.2# per meal)
 3. How many dollars were donated? (Meals provided - \$1.00 = 3 meals)
- Would you rate it a success?
- Would you do it again?
- Would you make any changes?

Report Your Results: This is a District Project, please complete and submit the Food Drive Results Report when your project is complete. If you do multiple events, report each event separately.

Questions? Contact Lion Bruce Voight, 27D1 GST Coordinator

bfvoight@charter.net 608-572-9173

Lions International has a Food Collection Planning Guide available in MyLion.

https://temp.lionsclubs.org/EN/pdfs/Services_Hunger_FoodCollection.pdf

