

Global Membership Approach

At the Officer Training we gave the officers information about setting goals and creating action plans. At this time all clubs should have a team in place to set the goals and create the actions plans.

Clubs should be striving to attain the Club Excellence Award. (Form Attached). This means that their club is a healthy club. Clubs do have to be at a positive membership or sponsor a new club. New this year is a minimum LCIF donation. The donation needs to be at least \$5.00 per member at the end of the year. Therefore, if your club has 30 members, the donation needs to be at least \$150.00.

At the International Convention in Boston, Mission 1.5 was rolled out. What is Mission 1.5? Lions Clubs International will have 1.5 million members by June 30, 2027. Sounds daunting! If we increase each club's membership by 10% in the 4- years, we will reach the goal. Remember that is a net increase. Work on retention and be aware that deaths will count against you.

Also, each district will be asked to start a new club. We are looking for Lions that would help us achieve this goal.

Why the increase in membership? We would like to serve 1 billion people every year.

If you would like help getting started on your goals and plans, we are here to help you. Please contact Tammy Rockenbach, lzrock@charter.net or 608-438-9572 or Jodi Burmester, jodi.burmester@gmail.com or 608-444-9123.

Thank you,

Lion Tammy