

# +12%

## GOAL: Every Club in 27-D1 will achieve 12% membership growth by June 30, 2027

### We're on a mission to grow & serve 1 billion people a year!

Mission 1.5 is the drive to reach 1.5 million members worldwide, so we can better meet the growing needs of our communities and serve more people than ever before.

Global change comes from local efforts. It's up to each of us to help keep the members we've got & reach out to invite others to join our efforts.

#### RESOURCES...

- Mission 1.5: <https://www.lionsclubs.org/en/resources-for-members/mission-to-grow>
- GMA 4 Clubs Workshop: Contact GMA Champion Jodi Burmester to learn more & determine how GMA can help your club achieve its goals
- Global Membership Approach (GMA): <https://www.lionsclubs.org/en/resources-for-members/resource-center/global-membership-approach>
- Club Excellence Award: <https://www.lionsclubs.org/en/resources-for-members/resource-center/club-excellence-awards>

### Questions???

Lion Jodi Burmester [jodi.burmester@gmail.com](mailto:jodi.burmester@gmail.com) 608-444-9123

### Let's do the math...

Average Club Membership: 36

Goal: +4 net growth by 6/30/27

#### How We Get There

Rejuvenate current members

Do worthwhile service

Invite people to join us

Share our Lion story





2023-2024

## CLUB EXCELLENCE AWARD APPLICATION

Date: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_ District: \_\_\_\_\_

2023-2024 Club President's Name: \_\_\_\_\_

Member Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### 1. MEMBERSHIP

Achieved a net growth of one or more members **or** Chartered new Lions club or Club Branch

Name of Lions Club or Branch: \_\_\_\_\_

### 2. SERVICE

Contributed to LCIF an amount equal to or greater than the club's membership total multiplied by US\$5.

Year-end membership count \_\_\_\_\_ x US\$5= \_\_\_\_\_

Started a new service project. *Consider one of our Global Causes!*

List Three service activities your club participated in that were reported to LCI:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### 3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

Reported Club Officers to LCI

Key Officers participate in club officer training

### 4. MARKETING

The club has publicized its service activities through local media or social media

Learn more about [promoting your club and activities](#) , and learn about the Marketing Award

2023-2024 District Governor Signature\*: \_\_\_\_\_ District: \_\_\_\_\_

District Governor Member Number: \_\_\_\_\_ Date: \_\_\_\_\_

**Due by:** August 31, 2024

**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org)

**Awards Mailed to:** 2024-2025 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



**Lions International**

**District and Clubs Administration**

Lions Clubs International

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