Growing Happy Lions Update

27-D1 Cabinet Meeting – January 22, 2023
Submitted by PCC Jodi Burmester & CC Tammy Rockenbach

The October Region Meetings provided an opportunity to share Global Membership Approach club level resources, along with an overview of analyzing member needs, determining community needs & identifying strengths, weaknesses, opportunities & threats.

Member Survey Update

- As of 1/9/23, 574 Lions from 52 clubs across the District have submitted surveys. See next page for % responding by club.
- 33 clubs have achieved a statistically relevant response rate of 20% or higher response.
- All clubs received their club results in mid-October, with updates being sent as new responses are received or on request.
- Survey remains open to allow members/clubs to participate @ any time.

	% of Respondents	# Clubs	
	50%+	8	
	40-49%	2	
	30-39%	11	
	20-29%	12	33
	10-19%	12	
	5-9%	5	
	1-4%	2	
	0	7	

Next Steps

- 1. Virtual Planning Session (see attached flyer)
 - a. Introduction to the planning portion of the process & resources
 - b. February 19th, 3-5 pm
 - c. Registration: bit.ly/HappyLionsPlan
- 2. District Convention Session in development
 - a. Focus on sharing success stories from local clubs & others
 - b. Q&A
- 3. Officer Training TBA