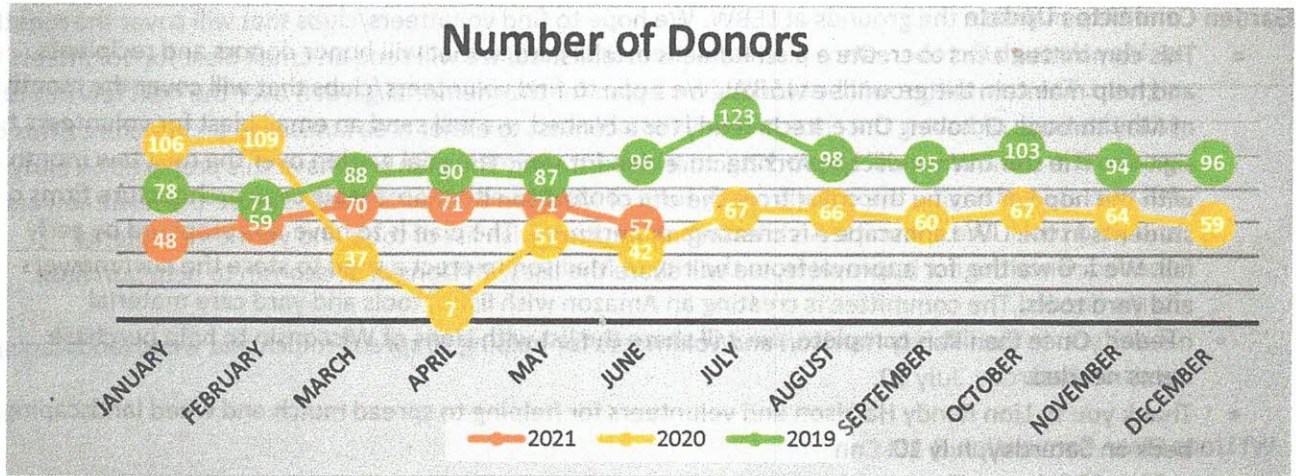




LEBW Q1 2021-22 Council of Governors Report



LEBW Donor Stats

2021-2022 LEBW Board of Directors – Executive Committee

- Greg Krug, Board Chair | Bob Henning, 1st Vice Chair | Erica Singley, 2nd Vice Chair | Ron Blawusch, Treasurer | Gary Brummeyer, Secretary | Rick Daluge, Past Chair | Stacey Troha, CEO

Community Outreach and Fundraising Committee Update

- The BOD approved a new cumulative giving program which will include all donations given by a donor since January 1, 2021. Gift and Knight of Sight donors will continue to receive a plaque until inventory is depleted, approx. July 2022 or sooner. Gifts from Lions Clubs, private or corporate donors, gifts made in memory or honor of an individual(s), contributions designated for a specific fund, and all other avenues of giving are included when establishing a donor(s) cumulative giving level. We hope that providing more recognition and benefits to our donors will highlight the need for more support for essential programs such as charity care, donor family services, donor memorial garden, education and surgical training, and general operations. In addition, the donor(s) name will be prominently displayed at the LEBW office on a new interactive digital donor wall. Completion of the wall is expected by the end of September 2022.

Giving Levels	Name
\$500	Gift of Sight
\$1,000	Knight of Sight
\$5,000	Hope of Sight
\$10,000	Angel of Sight
\$25,000	Advocate of Sight
\$50,000	Ambassador of Sight
\$100,000	Innovator of Sight
\$250,000	Visionary of Sight
\$500,000	Helen Keller's Inspiration of Sight



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Garden Committee Update

- This committee aims to create a plan for a memorial garden that will honor donors and recipients and help maintain the grounds at LEBW. We hope to find volunteers/clubs that will cover the months of May through October. Once a schedule is established, we will send an email blast for volunteers to sign-up. The committee will be working on a plan for the memorial garden over the next few months with the hope of having the criteria ready for a contest to either area landscape architecture firms or students in the UW Landscape Architecture department. The plan is to have this prepared by early fall. We are waiting for approval from the city of Madison to erect a shed to store the lawnmowers and yard tools. The committee is creating an Amazon wish list of tools and yard care material needed. Once the list is complete, we will share the list with Lions of Wisconsin to help purchase items needed.
- Thank you to Lion Randy Harrison and volunteers for helping to spread mulch and weed landscaping beds on Saturday, July 10.

WI Lions State Convention & LCI Con

- LEBW CEO Stacey Troha spoke at the WI Lions State Convention and LCI Con. Stacey shared the story of Paul Francar, an eye donor who provided the gift sight to two people. In September 2019, Paul's wife Lori and daughter Jessica learned that Paul's corneas went to two recipients in Vietnam – they were amazed and shocked as they were already planning a trip to Southeast Asia. So, they started to correspond with the surgeon, Dr. Hai, and later traveled to Vietnam and met several corneal patients, including the two who received Paul's gifts.

LEBW Transporter Stats

- Approximately 64 Wisconsin Lions Clubs made over 166 transports from April 1 through June 30, 2021 – thank you! All drop off and pick up locations are now fully open. Masks must be worn where facilities are mandating (vaccinated or not). Upon dispatch, you will receive special instructions regarding any updates to our current practices.

Thank you

- A special thank you to PDG Tammy Rockenbach for her \$2,600+ gift to bring D1 up to their 2020-2021 LEBW Knight of Sight goal.