



# LEBW Q1 2020-21 Council of Governors Report

LEBW is happy to announce that LEBW CEO, Stacey Troha, is serving as Vice Chair of the Lions Eye Banks Core Team. LCI established Lions Eye Banks Core Team to provide leadership to a larger Lions Eye Banks Global Working Group through facilitating discussions and webinars on topics that strengthen Lions Eye Banks worldwide. The purpose of Lions Eye Bank Working Group is to help Lions Eye Banks thrive, bring visibility to the Lions brand, and provide vital services to their communities. There are currently 43 Lions Eye Banks worldwide. The Core Team and Working Group had their first Global meeting in June since 2004 and will be launching four committees in September that will address key areas of need for eye banks. Stacey will Chair the following two committees:

### Committee for Eye Banking Operational Support and Emerging Eye Banks

This committee will examine the current Lions resources available to Lions Eye Banks (LEB) and determine what additional resources LEB may require. The committee will focus on developing a network of support for the LEB who seek guidance to improve operations, build partnerships or require assistance and support during a crisis. The committee will also develop a formal program for onboarding new LEB and ensuring their success.

### Committee for Purchasing and Logistics

This committee will investigate the feasibility of developing a cooperative purchasing-consortia. Cooperative purchasing is an approach to procuring goods/services where organizations work together to combine requirements and pool buying power to secure more favorable pricing, terms, and conditions. If the committee determines that the project is feasible, the committee will move forward developing a purchasing-consortia for the LEB. Additionally, the committee will work to understand and provide guidance regarding logistical issues related to the transport of tissue and needed supplies locally and internationally.

### Committee for Advocacy and Legislation—led by Co-Vice Chair, Lion Lyle Goth, Lions Gift of Sight in Minnesota

This committee will work on developing an advocacy program to be provided to all LEB. This program could be utilized by LEB personnel and eye bank supporters to engage Lions, community leaders, businesses, elected officials, philanthropic organizations, and the general public. The program will touch on what an eye bank does, eye donation promotion, the financial impact a LEB provides to the region, and providing support opportunities to individuals, groups, and organizations. Additionally, the committee will incorporate into the program a legislative aspect for engaging elected officials regarding issues pertaining to a LEB.

### Committee for Marketing, Branding and Mission—led by Chair, Jason Brosious, Executive Director/CEO of Central Ohio

This committee will determine what marketing materials and resources needed to support and promote the mission and services of LEB’s worldwide. The committee will be responsible for overseeing the content of materials to help eye banks raise awareness and provide education in their communities and clubs. They will also support the marketing needs of the other committees as they develop.

### 2019 vs 2020 Donor Stats

Month	2020	2019	Month	2020	2019
Jan	106	78	May	51	87
Feb	109	71	June	42	96
March	37	88	July	67	123
April	7	90	Aug	66	98



### LEBW Transporter Stats

- Approximately 7 Wisconsin Lions Clubs made over 60 transports in August 2020 – thank you! Please remember, LEBW Transporters are not to enter hospitals or surgical centers that are attached to hospitals. Upon dispatch, you will receive special instructions regarding any updates to our current practices. Kasey Schmitz, Manager of Community Outreach, is working to establish new drop off locations in hopes of getting our full transport system back up and running again. STAY TUNED!