

LIONS EYE BANK OF WISCONSIN

2019 Q2 CABINET REPORT

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LIONS EYE BANK
WISCONSIN
GIVING THE GIFT OF SIGHT



LEBW Q2 2019-20 Cabinet Report

- New LEBW Videos
 - We are excited to share the first video in a series of videos that will highlight donor families, corneal transplant recipients, Wisconsin Lions, LEBW Transporters and promote organ, eye and tissue donation. Dawn Lyons-Wood, Donor Mom, Beaver Dam Lions Club member, and LEBW Transporter and volunteer, is featured in the first video. Dawn did a fabulous job sharing the story of her daughter, Emily, and how organ, eye and tissue donation has impacted her and her family. The video aired on Fox 47 throughout December and will air on OTT (Over-the-top) Dec 2019 – March 2020. The next video will highlight LEBW Transporters and Wisconsin Lions, how we work together to advance LEBW's mission and promote organ, eye and tissue donation. The second video is scheduled to air in early April 2020. **Post(s) can be found on Facebook, LinkedIn, Instagram, Tumblr and Twitter. Please remember to like and share the post!** <https://youtu.be/DoM7DWKjXbl>

- Legacy of Sight Ceremony
 - Held on Sunday, November 24, 2019 at Noah's in Madison, Wisconsin, over 200 donor family members attended the Legacy of Sight Ceremony. The event honored eye donors who offered the gift of sight. Speakers included, donor mom, Jessica Hauk (Evan) and corneal transplant recipient, Erica Singley, who is also a Madison West Lions Club member.

- New employees
 - Tyler Bingman – Laboratory Tech
 - Alan Frank – Recovery Technician
 - Jackie Kroll – Quality Services Specialist

- LEBW Transporter stats
 - Roughly **50** Wisconsin Lions Clubs made over **663** transports in Oct & Nov – thank you!

- New partnership with the Eye Bank of Munich, they currently have a waiting list of 4,000+ patients.

- Training Opportunities
 - Two employees attending an EBAA Slit Lamp Seminar at Lions Gift of Sight in St. Paul, MN.
 - Managers attended Supervisory Skills Training, Employee Engagement and Motivation Trainings.
 - Ivan Castaneda, LEBW Surgical Services Liaison completed his physician relations and sales training.

- New smaller inserter to offer physician to help us remain competitive.
 - Requires smaller incision which is better for patients.
 - Comparable to products offered by competitors.



Hauk Family



Erica Singley