

## **DISTRICT GOVERNOR JODI BURMESTER**

The first three months of the Lions year have passed in the blink of an eye. My calendar has been full with club visits and a variety of planning/organizational meetings (Exec Team, GMT/GLT planning, Convention, etc). A visit to Lions Clubs International in late August, the USA/Canada Forum in September & Council of Governors Meeting the first weekend of October have been great opportunities for learning & updates.

### **Focus On Service**

- Project Reported – 846 (All 58 clubs have reported at least 1 activity year to date)
- Lion Hours – 24,883
- People Served – 134,215

### **Focus On Recognition -**

The majority of the presentation that the DG/VDGs are making to clubs is all about recognizing our Lions for the great service they give. We are using that opportunity to encourage clubs to do a better job of recognizing their members.

### **Focus On Growth**

-7 Members as of 10/9...

- Added Members - 48
- Dropped Members – 52
- Congrats to the Clubs that have grown their membership...
  - Albany +2
  - Argyle +2
  - Beloit Evening +8
  - Cassville +1
  - Darlington +2
  - Deerfield +2
  - Lake Wisconsin +1
  - Lancaster +3
  - Madison Central +1
  - McFarland +2
  - Mineral Point +5
  - Monroe +1
  - Orfordville +2
  - Shullsburg +3
  - Sun Prairie +1
  - Token Creek +1
  - UW Madison +2

### **Club Quality Initiative Workshops 11/5 – see next page for details**

- These sessions are a must for every club. Please help promote attendance in your own club & any others you can.

**Region Meetings** - I am excited for the opportunity to talk to Lions from across the District during the Region Meetings over the next two weeks.

Thank you for all you do & don't hesitate to contact me with any questions, suggestions or concerns.

YOU ROCK!!!

## **CLUB QUALITY INITIATIVE WORKSHOP – sent to all Lion Officers in MyLCI 9/20/17**

### **Good Morning Lion Leaders!**

The most common concern we hear from clubs is membership – where to find new members & how to keep current members.

The District Exec Team hears you loud & clear... to help answer this need, we have two workshops planned this Lion year.

The first is coming up on 11/5 and will provide a formula for clubs to achieve excellence – see details below.

The second will be held the Sunday morning of District Convention and will focus on how to recruit new members – look for more details on this in early 2018.

**November 5<sup>th</sup>**

### **CLUB QUALITY INITIATIVE WORKSHOP**

#### **2 Sessions to choose from:**

- 8 am – 12 pm – Mineral Point High School, Mineral Point
- 2pm – 6pm – Coachman's Golf Resort, Edgerton

**Cost:** \$5/attendee

**Max Attendees/Session:** 30

**RSVP by 10/30:** Global Membership Team Coordinator Tara Vraniak, [608-825-2276](tel:608-825-2276) or [tvraniak@frontier.com](mailto:tvraniak@frontier.com)

**Description:** This intensive 4-hour Workshop is designed to walk you through the new Club Quality Initiative, including:

- Understanding the process of change & LCI Forward
- Determine the need for change
- Set goals
- Develop plans
- Implement & sustain change

There will be a variety of exercises throughout the Workshop, including time for attendees from the same club to begin working through their own club's plan... so sending more than one member to the Workshop is ideal.

**Who Should Attend:** This Workshop is designed for clubs that...

- Have dropped more members than they have added in the past 3 years
- Are looking for new ways to serve their community
- Need to increase visibility in their community
- Want to create a strategic plan to grow their service & membership

**In other words, it's pretty much a must attend for every club in 27-D1.**

Hope to see you all at the Region Meetings in October!

YOU TOTALLY ROCK!

DG JODI

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