



27-D1 Zone Meeting Agenda August 2015

A. Introductions

B. Healthy Club Report – p 3-5

C. Attracting New Members Workshop – reg form attached p 6-7

- a. 9/26 from 9am-1pm, \$5/person for lunch. Register by 9/14
- b. Contact 2nd VDG Jodi Burmester, 608-444-9123 or jodi.burmester@gmail.com

D. Centennial Celebration - p 8-11 - www.lions100.org

- a. Service Challenge – 40 million benefitted through 7/16
 - i. 2015-16 Recipients
 - ii. New patch this year
- b. Membership Awards
- c. Contact Centennial Coordinator Tammy Rockenbach, 608-835-8426 or lzrock@charter.net

E. Awards & Recognition

- a. Lions Clubs International
 - i. Club President Award – p 12 - <http://members.lionsclubs.org/EN/lions/awards/club-president-awards.php>
 - ii. Club Excellence Award – p 13 - <http://members.lionsclubs.org/EN/lions/awards/excellence-awards/index.php>
 - iii. Contact GMT Coordinator Tammy Rockenbach, 608-835-8426 or lzrock@charter.net
- b. District 27-D1
 - i. Club of the Year – (Krueger) – p 14-16
 - ii. Grassroots Lion of the Year – (Krueger) - p 17
 - iii. Contact Awards & Recognition Chair Lisa Ruth Krueger, 608-347-0577 or lisa.krueger@ymail.com

F. Opportunity To Purchase Children’s Vision Screening Camera – p 18

G. Donations – overview and worksheet – p 19-22

H. Online Resources

- a. Lions International - www.lionsclubs.org
- b. MD27 Wisconsin Lions - www.wisconsinlions.org
 - i. Click on ‘Members’ in upper right of page. User name: wislions; Password: 2serve
- c. District 27-D1 - www.lions27d1.org
 - i. PR Email – pr@lions27d1.org

I. Leadership Training

- a. 2015-16 Leadership Training Opportunities – p 23-24
- b. USA/Canada Forum – 9/17-9/19, Grand Rapids, MI – <http://www.lionsforum.org/>
 - i. \$310 registration fee
 - ii. Bus Tour – 9/16-9/20 - \$175/person <http://wislions.org/wp-content/uploads/Individual-Bus-Tour-Reservation-Form.pdf>

J. Next Meeting – Will be a Regional Zone Meeting/Social with all clubs in our Region invited to attend.

All Lion Club members are encouraged to attend. Agendas will be sent out in advance.

- a. Region 1 – October 15 – Albany Lions Club House, Albany
- b. Region 2 – October 13 – location TBA
- c. Region 3 – October 21 – location TBA
- d. Region 4 – October 22 – Cottonwood Sports Bar, Fennimore

K. To see all Cabinet reports, go to <http://www.lions27d1.org/cabinet/150802.html>



Club Health Assessment for District 27 D1 through June 2015

Club Number	Club Name	Charter Date	Status		Membership						Reports				LCIF		
			Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation ****	Vice President Reported	No Active Email **		Months Since Last Activity Report ***	Donations for current Fiscal Year
			Number of times on status quo within last two years in brackets			If below 15 members appears in red						If no report in 3 months appears in red				Notes the officers that do not have an active Email	
Clubs less than two years old																	
121783	Milton	04/03/2014	Active	16	3	15	-12	28	1	0	2	0	0	2	0	0	\$110.00
124548	Orfordville	04/07/2015	Newly Chartered	33	33	0	33	100.00%	0	0	0	0	0	0	0	N/R	
Clubs more than two years old																	
10607	ALBANY	02/08/1968	Active	64	2	4	-2	66	31	0	0	0	0	0	0	0	\$1191.53
10609	ARGYLE	08/26/1957	Active	22	1	1	0	22	17	3	3	0	0	3	0	0	
10608	ARLINGTON	06/08/1973	Active	24	0	5	-5	29	11	0	2	0	0	2	0	17	
10611	BELMONT	02/09/1955	Active	40	0	9	-9	49	18	0	0	0	0	0	1	0	\$100.00
31019	BELOIT EVENING	06/28/1975	Active	33	0	1	-1	34	1	0	0	0	0	0	0	0	\$1000.00
10612	BELOIT NOON	11/23/1923	Active	50	6	7	-1	51	13	0	0	0	0	0	0	0	
54011	BOSCOBEL & AREA L C	01/26/1993	Active	19	2	1	1	18	22	1	2	0	0	2	0	0	\$300.00
10614	BRODHEAD	08/27/1957	Active	40	5	3	2	38	10	0	0	0	0	0	0	0	\$2000.00
29109	CASSVILLE	04/09/1974	Active	27	0	2	-2	29	13	0	2	0	0	2	1	0	\$45.00
10617	COBB	09/26/1951	Active	20	2	2	0	20	39	0	0	0	0	0	4	0	\$1350.00
29110	COTTAGE GROVE	04/10/1974	Active	65	9	6	3	62	11	0	0	0	0	0	0	0	\$500.00
36106	CROSS PLAINS	10/25/1978	Active	79	6	4	2	77	13	0	0	0	0	0	0	0	\$1000.00
10619	CUBA CITY	05/24/1962	Active	63	1	8	-7	70	14	0	0	0	0	0	0	0	\$550.00
43144	DARLINGTON	11/02/1983	Active	26	0	2	-2	28	3	0	2	0	0	2	3	0	\$500.00
10621	DE FOREST	05/31/1956	Active	53	5	4	1	52	13	0	0	0	0	0	0	0	\$500.00
10620	DEERFIELD	06/02/1942	Active	23	1	0	1	22	0	0	0	0	0	0	0	0	
31698	DICKEYVILLE-KIELER L C	02/12/1976	Active	34	3	1	2	32	22	0	0	0	0	0	5	0	
10622	DODGEVILLE INC	01/14/1972	Active	33	0	1	-1	34	3	0	0	0	0	0	0	0	\$1025.00
10623	EDGERTON	11/12/1940	Active	55	3	3	0	55	15	0	0	0	0	0	1	0	\$1000.00
10625	EVANSVILLE	12/21/1925	Active	37	0	3	-3	40	16	0	0	0	0	0	0	0	
10626	FENNIMORE	03/28/1962	Active	14	2	0	2	12	0	0	2	0	0	2	2	0	
43345	FITCHBURG	01/20/1984	Active	22	1	0	1	21	0	0	0	0	0	0	0	0	\$100.00



Club Health Assessment for District 27 D1 through June 2015

Club Number	Club Name	Charter Date	Status		Membership						Reports				LCIF		
			Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation ****	Vice President Reported	No Active Email **		Months Since Last Activity Report ***	Donations for current Fiscal Year
			Number of times on status quo within last two years in brackets			If below 15 members appears in red						If no report in 3 months appears in red				Notes the officers that do not have an active Email	
10628	HAZEL GREEN	02/20/1968	15	1	3	-2	-11.76%	17	1	0	3	0	0	3	2	\$600.00	
10629	HIGHLAND	10/01/1946	15	0	1	-1	-6.25%	16	38	0	N	0	0	24+			
59630	IOWA-GRANT L C	05/23/1997	22	4	1	3	15.79%	19	3	1	N	1	3	9			
10631	JANESVILLE NOON	05/26/1922	39	2	3	-1	-2.50%	40	12	0	N	0	0	4	\$1000.00		
44524	LAKE WISCONSIN	01/22/1985	50	5	4	1	2.04%	49	4	0	N	0	0	0	\$1000.00		
10637	LANCASTER	06/04/1971	45	6	4	2	4.65%	43	2	0	N	0	0	0	\$200.00		
10640	MADISON CENTRAL	05/04/1922	42	4	3	1	2.44%	41	10	1	N	1	0	1			
51825	MADISON EVENING	06/28/1991	7	0	6	-6	-46.15%	13	15	0	None	0	0	2			
10641	MADISON WEST	01/29/1964	41	2	3	-1	-2.38%	42	6	1	R	0	2	0	\$20.00		
36446	MARSHALL	01/03/1979	74	10	3	7	10.45%	67	5	0	R	0	2	0	\$2000.00		
10644	MAZOMANIE	03/20/1950	48	4	9	-5	-9.43%	53	5	0	N	0	3	0	\$50.00		
10642	MC FARLAND	12/12/1962	64	8	5	3	4.92%	61	7	0	R	0	0	0	\$600.00		
46139	MIDDLETON	05/05/1986	59	0	0	0	0.00%	59	0	0	N	0	0	1	\$1000.00		
41972	MINERAL POINT	11/12/1982	52	6	2	4	8.33%	48	7	0	N	0	0	13			
10646	MONROE	06/11/1951	107	11	4	7	7.00%	100	12	0	N	0	2	0	\$250.00		
36107	MONTICELLO	10/30/1978	47	5	0	5	11.90%	42		3	N	0	0	15			
10647	MOUNT HOREB	08/28/1957	23	2	6	-4	-14.81%	27	17	0	N	0	0	0	\$200.00		
10649	MUSCODA	04/27/1966	61	2	6	-4	-6.15%	65	9	0	N	0	0	0	\$200.00		
10651	NEW GLARUS	08/18/1941	33	1	10	-9	-21.43%	42	6	1	N	0	0	0	\$1000.00		
38585	OREGON-BROOKLYN L C	06/11/1980	33	10	0	10	43.48%	23		0	R	0	0	0	\$1000.00		
33312	PARDEEVILLE	02/18/1977	46	3	1	2	4.55%	44	31	0	N	0	0	0	\$500.00		
41164	PLATTEVILLE	04/19/1982	13	0	0	0	0.00%	13		1	N	0	0	0	\$500.00		
10656	PORTAGE	10/10/1968	12	0	1	-1	-7.69%	13	2	0	R	0	0	0			
46701	POTOSI TENNYSON	12/17/1986	14	0	2	-2	-12.50%	16	3	0	N	0	0	2			
10660	SHULLSBURG	01/06/1947	33	2	0	2	6.45%	31		1	N	0	0	0	\$75.00		
10665	STOUGHTON	12/21/1923	31	4	8	-4	-11.43%	35	12	0	R	0	0	0	\$650.00		
10666	SUN PRAIRIE	09/26/1933	98	9	8	1	1.03%	97	20	0	N	0	0	0			



Club Health Assessment for District 27 D1 through June 2015

Club Number	Club Name	Charter Date	Membership										Reports					LCIF
			Status	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report ****	President Rotation	Vice President Reported	No Active Email **	Months Since Last Activity Report ***	
65423	TOKEN CREEK	05/17/2002	Number of times on status quo within last two years in brackets	If below 15 members appears in red	If net loss is greater than 20% appears in red	33	4	1	3	10.00%	30	11	1	1	When more than one year appears in red	Number of officers that do not have an active Email	Notes the If no report in 12 months appears in red	\$1500.00
89193	U W MADISON CAMPUS	08/30/2005	Active	15 members appears in red	is greater than 20% appears in red	53	34	31	3	6.00%	50	1	0	2				\$50.00
115806	U.W. PLATTEVILLE CAMPUS	01/13/2012	Active	0 members appears in red	-100.00%	22	2	24	-22			2	1	4				\$50.00
46821	VERONA	01/05/1987	Active	30 members appears in red	7.14%	28	12	3	1	2	28	12	0	0				\$50.00
38586	WALUNAKEE INC	06/28/1980	Active	25 members appears in red	-19.35%	31	10	2	8	-6	31	10	0	0				\$500.00
10671	WEST GRANT	10/10/1963	Active	31 members appears in red	-3.13%	32	3	0	1	-1	32	3	0	0				\$500.00
35347	WISCONSIN DELLS	04/20/1978	Active	24 members appears in red	0.00%	24	2	4	4	0	24	2	1	1				\$500.00
58	1	0	1	2,212	235	245	-10	-0.45%	2,222	38	17%	3%	0%	0%	0	0%	0	0%

* - P - Priority Club, Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

*** - Abbreviation: N/R - Never reported using the Lions Clubs website, N/A - Not applicable, No password registered for the Lions Clubs website.

**** - Abbreviation: N - New, IP - Immediate Past, R - Repeat.



How To Attract New Members & Keep The Ones You've Got

Saturday, September 26
9 am - 1 pm



Evangelical Lutheran Church, 315 E. Main St., Mt Horeb

Members are the life blood of every club, yet many of our clubs struggle with how to recruit new members and how to keep their current members. If your club is having a hard time recruiting &/or keeping members, this Workshop will provide ideas and resources that can be taken back and implemented in your own club.

This is an interactive Workshop so attendees should be prepared to share and interact with the presenters and other participants.

Tentative Agenda

- **Learning From Example** - A panel discussion and Q&A with some of 27-D1's most successful clubs at growing/retaining members.
- **Are You Ready For New Members?** - Tools and support to help clubs determine if they are meeting their members' and communities' needs.
- **Creating A Culture of Recognition**
- **Centennial Service & Membership Programs**
- **Making & Implementing Membership Growth Plans**
- **Idea Sharing / Open Discussion**

Registration Fee

\$5/attendee for lunch.

- Checks made out to District 27-D1 with 'Membership Workshop' in the memo line

Questions?

Lion Jodi Burmester
jodi.burmester@gmail.com
608-444-9123

Club Name	
Club Contact	
Email	
Phone	
Registrant Name	Office, if any
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
Amount Enclosed	
Checks payable to: District 27-D1 with 'Membership Workshop' in the memo line	
Return this registration form & \$5/attendee by September 14th to:	
2nd VDG Jodi Burmester	
517 Seven Nations Dr, Madison, WI 53713	
6	



27-D1 Membership Trends – by Club

6/1/09 – 6/30/15

	6 YEAR TOTALS		
	ADDS	DROPS	NET
Albany	31	29	2
Argyle	8	14	-6
Arlington	9	20	-11
Belmont	26	22	4
Beloit Evening	6	20	-14
Beloit Noon	32	49	-17
Boscobel Area	9	21	-12
Brodhead	20	21	-1
Cassville	25	18	7
Cobb	5	8	-3
Cottage Grove	28	26	2
Cross Plains	22	22	0
Cuba City	25	42	-17
Darlington	12	17	-5
Deerfield	5	6	-1
DeForest	27	20	7
Dickeyville-Kieler	15	9	6
Dodgeville	14	10	4
Edgerton	23	27	-4
Evansville	10	14	-4
Fennimore	13	10	3
Fitchburg	13	12	1
Hazel Green	21	28	-7
Highland	8	26	-18
Iowa Grant	11	9	2
Janesville Noon	18	27	-9
Lake Wisconsin	22	26	-4
Lancaster	34	16	18
Madison Central	26	35	-9

	6 YEAR TOTALS		
	ADDS	DROPS	NET
Madison Evening	2	14	-12
Madison West	32	19	13
Marshall	73	52	21
Mazomanie	19	26	-7
McFarland	36	29	7
Middleton	36	21	15
Milton	31	15	16
Mineral Point	18	16	2
Monroe	33	23	10
Monticello	12	14	-2
Mount Horeb	13	23	-10
Muscoda	33	36	-3
New Glarus	28	42	-14
Oregon Brooklyn	17	12	5
Orfordville	33	0	33
Pardeeville	24	14	10
Platteville	8	11	-3
Portage	7	9	-2
Potosi Tennyson	8	29	-21
Shullsburg	13	10	3
Stoughton	28	43	-15
Sun Prairie	57	64	-7
Token Creek	12	11	1
UW Campus	190	171	19
UW Platteville	41	71	-30
Verona	14	6	8
Waunakee	15	36	-21
West Grant	15	33	-18
Wisconsin Dells	19	21	-2
	1,385	1,475	-90

Top 7 Most Added

1. Marshall – 73
2. Sun Prairie – 57
3. Middleton – 36
4. McFarland – 36
5. Lancaster – 34
6. Monroe – 33
7. Muscoda – 33

Top 6 Least Dropped

1. Deerfield – 6
2. Verona – 6
3. Cobb – 8
4. Dickeyville-Keiler – 9
5. Iowa Grant – 9
6. Portage – 9

Top 6 Net Members

1. Marshall – 21
2. Lancaster – 18
3. Middleton – 15
4. Madison West – 13
5. Pardeeville – 10
6. Monroe - 10

Lions Centennial Celebration July 2014 - June 2018

4 Service Projects a year

3 New Members a year

2 Years To Plan...

1 Big Party!

Contact your District Centennial Coordinator or MD27 Coordinator for assistance.

MD27 Coordinators
ID Karla Harris
Lion Jodi Burmester

District Coordinators

- A1 - Greg Pryor
- A2 - Mark Hintzmann
- B1 - Gary Silah & Ken Rhode
- B2 - John Mastalir
- C1 - Susan Habrat
- C2 - Sandra Larson
- D1 - Tammy Rockenbach
- D2 - Art Marson
- E1 - Lee & Mary Vrieze
- E2 - Connie LeCleur-Meyer

WHERE THERE'S A NEED
THERE'S A LION



lions100.org

MD27 Wisconsin - Burmester

4 Service - The heart of every Lion & Club is our service. Conduct at least 1 service project in our 4 core areas each year:

- Youth

- Vision
- Hunger
- Environment

Report those activities on your Club's monthly Activity Report to earn special recognition in the Centennial Service Challenge.

3 Growth - New members bring new energy, ideas and hands to help. Grow your club by 3 members a year or sponsor a new club to earn special recognition. And, the longer those new members/clubs stay in good standing, the more rewards you will earn.

2 Plan - How will you and your club celebrate this milestone? As with any project or event, we need to plan. Clubs should assign a Centennial

Service Coordinator & committee now to begin planning your club's Centennial activities.

1 Party - However you decide to celebrate the Lions Centennial, make sure that you include celebrations for both your

members and the community. Ideas can be found at lions100.org or at www.wisconsinlions/100.org.

On a State level, plans are underway for three major parties over the next three years. Look for more information as it becomes available.



Membership Awards

www.lions100.org

The Centennial Celebration Membership Awards give Lions & Clubs the opportunity to be a part of our Centennial Celebration marking 100 years of Lions serving our communities.

LIONS CAN EARN SPECIAL AWARDS BY:

1. **Sponsoring a New Member** & be immediately recognized as a Centennial Sponsor to receive a Limited Edition pin & certificate.
2. **Helping Organize a New Club** & be immediately recognized as a Centennial Club Organizer to receive a Limited Edition pin & certificate.

Earn More Rewards. Lions automatically qualify to earn additional awards once they sponsor a new member or help organize a new club. The longer new members & new clubs stay active & in good standing, the more rewards a Lion can earn!

Silver Centennial Lion - Earn the Silver Centennial Lion award once the new member or new club remains in good standing for 1 year & a day. Silver Centennial Lions will be recognized in the following ways:

- A Limited Edition Silver Centennial pin
- Name featured on the LCI Centennial website

Gold Centennial Lion- Earn the Gold Centennial Lion award once the new member or new club remains in good standing for 2 years & a day. Gold Centennial Lions will be recognized in the following ways:

- Limited Edition Gold Centennial pin
- Name featured on the LCI Centennial website
- Recognition at area forums & district conventions

Diamond Centennial Lion

Earn the Diamond Centennial Lion award once the new member or new club remains in good standing for 3 years & a day. Diamond Centennial Lions will be recognized in the following ways for their special achievement:

- Limited Edition Diamond Centennial pin & certificate
- Featured with fellow achievers in LION Magazine
- Photo featured on the LCI Centennial website
- Recognition at LCI's International Convention
- Recognition at area forums & district conventions

LIONS CLUBS CAN EARN SPECIAL RECOGNITION BY GROWING THEIR CLUBS & HELPING TO GROW LIONISM IN THEIR AREA.

Premier Centennial Lions Club

1. **Induct At Least 3 New Members** during any one of the fiscal years of the Centennial Celebration & your club will be recognized as a Premier Centennial Lions Club. (New members must remain active for 2 years & a day)

OR

2. **Sponsor a New Club** during any one of the fiscal years of the Centennial Celebration & your club will be recognized as a Premier Centennial Lions Club. (New club must remain active for two years & a day)

Premier Centennial Lions Clubs will:

- Receive a Limited Edition banner patch
- Have Club name posted on the LCI Centennial website
- Recognized at International Convention, area forums & district conventions

World Class Centennial Lions Club.

1. **Induct At Least 3 New Members** in each of the 3 fiscal years of the Centennial Celebration. (New members must remain active throughout Centennial Celebration)

AND

2. **Sponsor A New Club** during at least one of the fiscal years of the Centennial Celebration. (New club must remain active & in good standing for at least a year & a day)

World Class Centennial Lions Clubs will:

- Receive a Limited Edition banner patch & special award presented by the district governor
- Custom-designed pin for each active member of the club
- Club listed in LION Magazine & on the LCI Centennial website
- Special recognition at International convention, area forums, & district conventions



JOIN THE

Centennial Service Challenge!



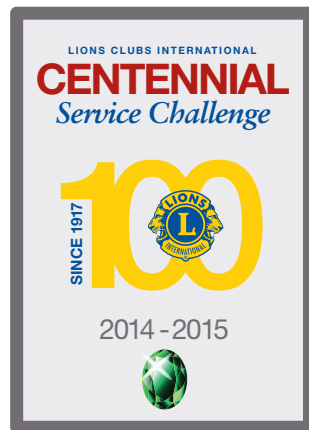
For nearly 100 years, Lions have served their communities and impacted millions of people around the world. In celebration of our 100th anniversary, we are asking you to help reach our Centennial Service Challenge goal of serving 100 million people by December 2017. Your club can play a part in reaching our goal, and you can earn special Centennial recognition when you serve!

Earn Special Centennial Recognition for Your Club

Your club can earn a Centennial Banner Patch with a special gemstone design each year you sponsor a Global Service Action project impacting Youth, Vision, Hunger or the Environment.

- Each gemstone represents the number of different Global Service Action Campaigns that your club participates in during the fiscal year.
- The more campaigns you participate in, the more gemstones you can earn for your banner patch.
- Earn a diamond-level Centennial Banner Patch by participating in all four Global Service Action Campaigns!

Your club can **earn up to four Centennial Banner Patches** by participating in each year of the Centennial Service Challenge.



All Centennial service activities must be reported through MyLCL's Service Activity Report to receive recognition.

Join the Challenge and Make a Difference

Your club can earn special Centennial recognition and make a difference in your community by participating in our Global Service Action Campaigns throughout the year. You decide when to serve and which projects are right for your club!

Serving
25 Million People



Engaging Our Youth – Host service projects that help youth in your community, or inspire the next generation of volunteers by inviting Leos or local youth to serve on a project with you.

Serving
25 Million People



Sharing the Vision – Give the gift of sight by planning projects that help children or neighbors who are blind or living with low vision.

Serving
25 Million People



Relieving the Hunger – Build stronger families and communities by organizing a food drive or service projects to help feed the hungry.

Serving
25 Million People



Protecting Our Environment – Plan projects that protect and improve the environment to make your community a better place for everyone.

Start Planning Your Centennial Service Project Today!

Visit the Centennial website at Lions100.org to learn how you can join the celebration. Then share the Centennial Service Challenge with your club and start planning your service projects today!

lions100.org

Lions Clubs International
Service Activities Division
300 W. 22nd Street
Oak Brook, Illinois, USA 60523-8842
E-mail: CSC@lionsclubs.org
Phone: 630-468-6893
Fax: 630-706-6248

Did You Know?
Donations to LCIF for sight, youth or measles also count toward your Centennial Banner Patch.



A single act of service
can change a life.
But when **1.35 million** members
come together to
serve, we can change
the world.

1917  2017



2015-2016 Club President Award Application Form

Submit this application to your District Governor or Zone Chairperson upon completing the **Seven Keys of Success** listed below.

- ___1. To increase the value of being a member, host a New Member Orientation

Date of Orientation: _____ Number of participants: _____

- ___2. To be a club that members can be proud of, conduct **How Are Your Ratings** to find ways to make membership in your club more meaningful.

What changes did you make as a result of conducting the **How Are Your Ratings Exercise**?

- ___3. To hold high quality service projects, conduct a **Community Needs Assessment** and carry out a service project

Describe your club's service project: _____

- ___4. To serve with family members, host a service project that includes family members

Describe your club's family event: _____

- ___5. To increase the number of female and/or younger members, sponsor younger and/or female members or charter a club that includes female and/or younger members

Which of the following did you accomplish: Chartered a new club Recruited a new member

Name of New Member or New Club: _____

New Member or New Club Number: _____

Date the member joined or club was chartered: _____

- ___6. To be a leader in your community, take two or more courses or seminars offered in-person or online from the **Lions Learning Center**. Courses and seminars can be found online in the Lions Learning Center or offered by your district, multiple district, constitutional area or at International conventions or forums. Participation in webinars offered by LCI also qualify.

Courses/Seminars Taken:

Course one: _____

Course two: _____

- ___7. To think in dynamic new ways, conduct **Your Club, Your Way, Blueprint for a Stronger Club**, or the **Club Quality Initiative** to identify and implement changes.

What changes did you implement during your year as club president to help your club better meet the needs of club members or the community that your club serves?

Club President Name: _____

Club name: _____ Club Number: _____

Zone Chairperson's Signature (if application is collected by the zone chairperson for the District Governor):

To receive the award in a timely manner, allow three or more weeks from the date the award is ordered by the District Governor for delivery to the district. All awards must be ordered by the District Governor prior to June 30, 2016



2015-2016 CLUB EXCELLENCE AWARD APPLICATION

To qualify the club must be chartered for 6 or more months prior to the end of the fiscal year, further the objectives of the association, adhere to the association’s constitution and by-laws and policies, and meet the requirements noted below during the fiscal year.

Club Number	Club Name	Date
2015-2016 Club President’s Name		Member Number

SERVICE – The club has conducted at least three service projects. Briefly describe the service activities that were conducted:

Date: _____ Activity: _____

Date: _____ Activity: _____

Date: _____ Activity: _____

CONTRIBUTION – The club has made a contribution to LCIF.

MEMBERSHIP DEVELOPMENT - The club achieved a net growth in membership (including branch club members when applicable) or sponsored a new club. New members attended an orientation and were properly inducted into the club.

Net Growth in Members: _____ Name of sponsored club or Branch: _____

COMMUNICATION – The club has publicized the club’s service activities to the public through local media and effectively communicated activities to club members.

Please explain briefly how the club service activities were publicized.

LEADERSHIP DEVELOPMENT – All officer positions were filled in accordance with the constitution and bylaws by qualified Lions, the club was represented at zone meetings and a majority of the club officers participated in a leadership training program. The training program could include training offered at the zone, district, multiple district or International level. Online courses from the Lions Learning Center, participation in a Club Excellence Process (CEP) Workshop or completion of the Certified Guiding Lion course also count toward the award.

CLUB ACTIVITY – The club has hosted regular and meaningful club events and reported Membership Service Activities, and the New Club Officers in a timely manner.

CLUB IN GOOD STANDING – the club is not in status quo and International dues and new member entrance fees have been paid in full. No more than US\$50 in any other expense due to LCI is outstanding beyond ninety (90) days.

Date	2015-2016 District Governor’s Signature*	District	Member No.
------	--	----------	------------

* Applications received from the District Governor’s registered email address will be considered signed by the district governor. In undistricted areas the coordinating Lion or provisional zone or region chairpersons should sign the completed form.

The completed form must be mailed to the English Language Department at International Headquarters, or email to englishlanguage@lionsclubs.org, or fax to (630) 706-9273 to arrive by August 31, 2016. Request for review of award eligibility from a disqualified club shall be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at International Headquarters. The award will be mailed to the 2016-2017 district governor for presentation. In undistricted areas the award will be mailed to the coordinating Lions or directly to the 2015-2016 club president.



27-D1 has amazing clubs who are conducting fantastic service projects & we want to recognize you for it.

Get your club in the running for this prestigious honor by living up to our motto, 'We Serve'.

Questions?

Lion Lisa Ruth Krueger

608/347-0577

lisa.krueger@ymail.com

CLUB OF THE YEAR

2015-16 CONTEST RULES

NEW

All nominated clubs & Lions/Lioness will be recognized in a number of ways throughout the 2016 District Convention... March 4-5, 2016 at the Marriott Madison West, Middleton.

- The Contest runs 2/1/15 through 1/31/16.
- Contest Nominations Forms must be sent on or before 2/5/16 to:
Lion Lisa Ruth Krueger
935 Hemlock Dr.
Verona, WI 53593
lisa.krueger@ymail.com
- Clubs will be judged on a point system in the categories of:
 - Membership development
 - Communication/PR
 - Club activity
 - Flat Louie/activity beyond the club
 - See the Official Nomination Form for details.
- **CLUBS DO NOT HAVE TO COMPLETE EVERY ITEM ON THE NOMINATION FORM**
- In order to make the Contest fair for clubs of all sizes, the following formula will be used:
 - $\text{Points} \div \text{No. of Members on 2/1/15}$
 - For example: A club with 20 members and 100 points will have 5 pts/member. The higher the pts/member, the better!
- **THE CLUB WITH THE HIGHEST POINTS/MEMBER WILL BE NAMED 27-D1 LION CLUB OF THE YEAR** during the Closing Banquet of the 2016 District Convention at the Marriott Madison West on Saturday, March 5th.
- In the event of a tie, the club with the most Flat Louie/activity beyond the club will be named the winner. 14

27-D1 Club of the Year (2015-16)

Submit completed Nomination Form & documentation on or before 2/5/16 to:
Lion Lisa Ruth Krueger, 935 Hemlock Dr, Verona WI 53593 or lisa.krueger@ymail.com

Contest runs 2/1/15 - 1/31/16. Winners announced at 3/6/16 D1 Convention Closing Banquet.
For complete rules, visit www.lions27d1.org

CLUB NAME

CONTACT NAME / PHONE / EMAIL

Service**Points**

Service Projects (as reported on Club Activity Report)* 10 pts each

Membership Development

Net growth in members * (2/1/15 - 1-31/16) 50 pts

Attendance @ October Regional Zone Meeting 5 pts / attendee

Flat Louie / Activity Beyond the Club

Participation in another clubs activities/fundraisers 5 pts / attendee at other clubs'
events/projects/meetings

TOTAL 0

Please document the project dates, etc on the back. Add additional pages as needed.

** Attach your club's Service Activity Reports to report service projects*

27-D1 Grassroots Lion of the Year (2015-16)

**Submit completed Nomination Form & a photo of your candidate on or before 2/5/16 to:
Lion Lisa Ruth Krueger, 935 Hemlock Dr, Verona WI 53593 or lisa.krueger@ymail.com**

Lion of the Year will be chosen based on a blind vote by the District Governor Team,
Zone Chairs & Global Membership & Global Leadership Teams

Winners announced & presented their award at the 3/5/16 D1 Convention Closing Banquet

Nominee Name

Years as a Lion

Club Name

Nominator Name

Nominator Phone & Email

Why does this Lion deserve to be named Grassroots Lion of the Year? (500 words or less)

Children's Vision Screening Camera

27-D1 Lions Clubs,

I attended a meeting of District Vision Screening Chairs and interested parties at the Wisconsin Lions Foundation Board Room on 7/17/2015. The purpose of the meeting was to inform the group about the grant that was approved at the recent LCI Convention in Hawaii and how each District in the state may participate. The grant is for \$100,00.00 matching funds for the purchase of children's screening equipment and it must be utilized in the next 6 months. It is initially designed to allow each District to purchase three screening devices and the choices are the Plusoptix S12R, Plusoptix S12C, or the SPOT cameras. These are the portable screening devices currently in use in the state. In D1 we currently use Plusoptix devices as our standard brand.

The WLF has set two initial purchase dates for obtaining the equipment. The first, which is less than two weeks away is July 27, 2015 and the second is August 22, 2015. WLF would need the brand, model number, and money in hand by one of those dates in order for the purchase to be made. The cameras may be purchased by the District or they may be purchased by a Club. If a camera is purchased by the District, it is owned by the District. If it is purchased by a Club, it is owned by the Club. The focus group and WLF is currently investigating insurance coverage for theft, fire, etc. One District reported the possibility of a Marine Policy (type) for around \$100 per camera. We don't know if that can be extended to currently owned cameras. More information later.

The grant was written in partnership with Prevent Blindness Wisconsin included. PBW will provide training in eye screening and camera usage. It will be extremely important to provide screening numbers to WLF, PBW, and District Vision Screening Chairs to show evidence of effectiveness and validation of the investment.

I plan to request matching funds from the District Children's Vision Screening fund at the cabinet meeting on August 2nd, for one Plusoptix 12C to be housed in the SW part of the District. That leaves two available if there is a club or clubs that would like to purchase a screener. Contact me if your club is interested in a purchase.

Prices shared at the recent meeting:

	Plusoptix S12R	Plusoptix S12C	WelchAllyn Spot
Lions Retail Price:	\$5580.00	\$6215.00	\$7050.00
Matched Club Cost:	\$2790.00	\$3112.50	\$3525.00

Lion Dave Hineline
27-D1 Chair
Children's Vision Screening
(608) 849-5507



Lions Donation Opportunities

WISCONSIN LIONS FOUNDATION (WLF) - www.wlf.info

3834 County Road A, Rosholt, WI 54473

877/463-6953 wlf@wlf.info

Evelt Hartvig, Executive Director

Item	Recommended \$	Timing	Check Payable To
Annual Donations	varies	Early in Lionistic yr	WLF
Birch-Sturm Fellowship	\$1,000 - \$5,000	Ongoing	Birch-Sturm Foundation (memo: recipient name)
Memorials	Varies	Ongoing	Birch-Sturm Memorial Fund, Inc (memo: honoree name)
Wish List	Call for list	Ongoing	WLF (memo: item name)

LIONS PRIDE ENDOWMENT FUND - www.lionspride.org

3834 County Road A, Rosholt, WI 54473

715/677-7000 pride@wlf.info

Geri Schlender, Executive Director

Item	Recommended \$	Timing	Check Payable To
Ray Hempel Fellowship	\$1,000 - \$5,000	Ongoing	Lions Pride Campaign (memo: recipient name)

LIONS EYE BANK OF WISCONSIN - www.lebw.org

2401 American Lane, Madison, WI 53704

608/233-2354 info@lebw.org

Item	Recommended \$	Timing	Check Payable To
Annual Donations	varies	Early in Lionistic yr	LEBW
Capital Campaign	varies	Ongoing	LEBW (memo: capital campaign)
Knight of Sight Fellowship	\$1,000	Ongoing	LEBW (memo: recipient name)
Memorials	Varies	Ongoing	LEBW (memo: honoree name)



Manage Change . Communicate . Serve 2015-16 Zone Chair Manual

RESTORING HOPE TRANSPLANT HOUSE - www.restoringhope.org

7457 Terrace Avenue, Middleton, WI 53562

608/831-1726 restoringhope@tds.net

Cindy Herbst, Executive Director

Item	Recommended \$	Timing	Check Payable To
Annual Donations	Capital campaign & daily needs	Ongoing	Restoring Hope Transplant House & mailed to: Middleton Lions Club 3701 Mandimus Ct. Middleton, WI 53562

Combat Blindness International

Al Greco

P.O. Box 685 Sun Prairie, WI 53590

608/837-9123 spplayer77@yahoo.com

Item	Recommended \$	Timing	Check Payable To
Annual Donations	varies	Ongoing	27-D1 (memo: CBI)

27-D1 DIABETES - www.wisconsinlions.org/dfg.html

Dave Peltier

3058 S Marigold Rd, Beloit, WI 53511

608-365-9821 dpeltier24@gmail.com

Item	Recommended \$	Timing	Check Payable To
Annual Donations	varies	Early in Lions year	27-D1 (memo: Diabetes)

27-D1 HEARING CONSERVATION

PDG Richard Koch

6289 Cooper Ave, Middleton, WI 53562

608-548-4615 rakjek1@hotmail.com

Item	Recommended \$	Timing	Check Payable To
Annual Donations	\$4 / member	Early in Lions year	WLF (memo: 27-D1 Hearing)
Physician Visit	\$200	As requested	27-D1 (memo: Hearing)



Manage Change . Communicate . Serve 2015-16 Zone Chair Manual

LEADER DOG – www.leaderdog.org/site/PageServer

Bill Killian
2020 14th Street, Monroe, WI 53566
608-325-4703 608-558-2658 (cell) billkillian17@gmail.com

Item	Recommended \$	Timing	Check Payable To
Annual Donations	varies	Early in Lions year	27-D1 (memo: Leader Dog)

WISCONSIN LIONS MISSIONS - www.wisconsinlions.org/mexico.html

Erling Isely
617 Russell Street, DeForest, WI 53532
608-846-4571 aneisely@aol.com

Item	Recommended \$	Timing	Check Payable To
Annual Donations	\$1/member	Early in Lions year	27-D1 (memo: WI Lions Missions)

YOUTH EXCHANGE - www.wilions.org/youthexchange/

Ben August
6059 Portage Road, DeForest WI 53532
608-244-2441 ben@klicksights.com

Item	Recommended \$	Timing	Check Payable To
Annual Donations	\$2/member	by Nov. 1st	27-D1 (memo: YE)

LIONS CLUBS INTERNATIONAL FOUNDATION (LCIF)

www.lionsclubs.org/EN/content/lions_lcif.shtml

Laurie Holthaus
1209 3Rd St N, Monroe, WI 53566
608-317-4239 laurieholthause@yahoo.com

Item	Recommended \$	Timing	Check Payable To
Melvin Jones Fellowships	\$1,000	Ongoing	27-D1 (memo: MJF w/recipient name)
Areas of Giving			
<ul style="list-style-type: none"> Area of Greatest Need, Disaster, Sight, Youth, Humanitarian Needs 			

* Check made out to 27-D1with should be sent to:

27-D1 Treas. Bill Severson
P O Box 16, Mount Horeb, WI 53572
608-843-3710
wcseverson@gmail.com

27-D1 Lions Contributions *

2015-16 Club Worksheet

Return completed worksheet & check made out to 27-D1 by November 1st if possible to:
27-D1 Sec/Treas. Bill Severson - P O Box 16, Mount Horeb, WI 53572

Club Name

Date Submitted

Check #

Project	Description	Amount
Adult Vision Screening	Funds support adult glaucoma screening and other eye health programs (including equipment purchase/maintenance & training)	\$
Combat Blindness International	Funds got support these two great projects	\$
Children's Vision Screening	Funds support equipment maintenance, film & training	\$
Diabetes	Funds support District & State diabetes awareness activities	\$
Hearing	Annual contributions provide hearing aids to qualified applicants. Additional \$150 audiologist fee may be requested	\$
Leader Dog	Funds support Leader Dog programs	\$
Wisconsin Lion Missions	Funds support 3-4 mission trips/year	\$
Youth Exchange	Funds support annual grants for 27-D1 youth going abroad & the MD27 Youth Exchange Camp.	\$
		TOTAL DONATIONS \$

** Submissions to the Wisconsin Lions Foundation, Lions Pride Campaign, Lions Eye Bank of Wisconsin & Restoring Hope Transplant House should be made directly to those organizations.*



LEADERSHIP SKILLS FOR LIONS & LIFE

2015-16 MD27 Leadership Training Opportunities

USA/Canada Lions Leadership Forum - September 17-19, 2015

Advanced Lions Leadership Institute - November 14-16, 2015

Communicate Like A Leader - January 30-31, 2016

Officer Training - April - May 2016

Conventions (District, State & International) - Various

Lions Learning Center Online - Ongoing

Webinars - Ongoing

Lions University - Ongoing

USA/CANADA LIONS LEADERSHIP FORUM - Seventy different sessions on a wide-variety of topics; professional & motivational speakers and the opportunity to meet Lions from all over the U.S. and Canada.

Qualifications: Any Lion member

Date / Location: September 17-19, 2015 / Grand Rapids, MI

Cost: \$265 - \$310 + travel & accommodations

More Info: <http://www.lionsforum.org/>

ADVANCED LIONS LEADERSHIP INSTITUTE - Training to prepare Lions for leadership positions at the district level.

- Lions Programs
- Brainstorming
- Change Leadership
- Communication
- Conflict Resolution
- Creativity
- Diversity
- LCIF
- Mentoring
- Presentation Skills
- Project Management
- Sharing Best Practices
- Supporting Teams

Qualifications

- Lion in good standing
- Completed a successful term as club president
- Not yet served as First Vice District Governor
- Willing to commit to every day of the Institute
- Graduates are expected to pursue higher levels of

leadership responsibilities at the zone, region and district levels.

- Be willing to commit to all days of the Institute, including group mealtimes. Personal time is extremely limited. Attendance at all classroom sessions and scheduled meals is mandatory.

- **Date / Location:** November 14-16, 2015 / Chicago, IL

Cost: \$125 participation fee + Travel to/from Institute

Process: Application, nomination by DG & GLT Coordinator

Application Deadline: August 31, 2015

More Info: <http://www.lionsclubs.org/resources/EN/pdfs/alli-chicago.pdf>

COMMUNICATE LIKE A LEADER - Good leaders are good communicators. This class will help you polish your communication skills. Sessions include:

- Effective Listening
- Public Speaking
- Conflict Resolution
- Managing Change
- Time Management
- Presentation Skills

Qualifications: Any Lion member, incoming district officers encouraged to attend. Limited to 30 participants.

Date / Location: January 30-31, 2016 / Plover, WI

Cost: \$0 participation fee + Travel to & from the session

Process: Nominated by your District Governor

Application Deadline: One month prior to session

More Info: Contact your District Governor



*A leader is one who knows the way, goes the way,
and shows the way. —John Maxwell*

OFFICER TRAINING - Office specific training session for incoming officers including:

- President
- Vice Presidents
- Secretary
- Treasurer
- Membership Chair
- Tail Twister
- Lion Tamer
- Board of Directors

Qualifications: Any Lion member, incoming officers encouraged to attend

Date / Location: April – May 2016 / Various

Cost: \$0 - \$20

Process: Registration

Application Deadline: One week prior to session

More Info: Contact your District Governor or Zone Chair or check out your district website

CONVENTIONS (District, State & International) -

Various sessions and training opportunities along with the opportunity to interact with Lions, Lioness and Leos from around your district, Wisconsin and the world.

Qualifications: Any Lion member

Date / Location:

- District: various
- MD27: May 19-21, 2016 / Paper Valley Hotel, Appleton WI
- LCI: June 24-28, 2016/ Fukuoka, Japan

Cost: \$8 - \$350 + travel & accommodations

Process: Registration

Application Deadline: Generally 6-8 weeks prior to the convention

More Info:

- District: Contact your District Governor or Zone Chair or check out your district website
- MD27: www.wisconsinlions.org
- LCI: www.lionsclubs.org, search on “LCI Convention”

LIONS LEARNING CENTER ONLINE- provides Lions with the opportunity to develop leadership skills through online learning courses. There are 3 levels (Basic, Master & Graduate) made up of 17 total courses on a variety of leadership topics. Take one course or get a Graduate

Degree. Learn at your own pace with each course typically taking 30 to 60 minutes to complete. For specific topics, visit www.lionsclubs.org and search on keyword ‘Lions Learning Center’.

Webinars - Webinars are virtual trainings, generally one hour long, that are conducted online with a group of participants and instructors. Topics are timely and varied. For specific topics or to sign up for an upcoming webinar, visit www.lionsclubs.org and search on keyword ‘webinars’.

Qualifications: Any Lion member

Date / Location: Ongoing / LCI Web Site

Cost: \$0

Process: Registration

LIONS UNIVERSITY - The Lions University program is about making sure that you have the skills and resources to build strong communities through volunteer service.

- Bachelor’s Program: This program allows Lions to develop the skills necessary to lead a vital Lions Club. Courses are directed to the skills needed to be great club leader.
- Master’s Program: This program focuses on giving support to clubs through district leaders. This program is aimed at District Level leaders: District Governors, Vice District Governors, Zone Chairs, District Committee Chairs, Certified Guiding Lions, and other leaders that are ready to foster quality clubs in their District.
- Doctorate Program: This program focuses on skills needed to be a training facilitator for adult volunteers. In affect, Lions who have completed the Doctorate Program are prepared to be great trainers of other Lions.

Qualifications: Any Lion member

Date / Location: Ongoing

Cost: \$0

Process: Registration

More Info: <http://www.lionsuniversity.org/>