



How To Attract New Members & Keep The Ones You've Got

Saturday, September 26
9 am - 1 pm



Evangelical Lutheran Church, 315 E. Main St., Mt Horeb

Members are the life blood of every club, yet many of our clubs struggle with how to recruit new members and how to keep their current members. If your club is having a hard time recruiting &/or keeping members, this Workshop will provide ideas and resources that can be taken back and implemented in your own club.

This is an interactive Workshop so attendees should be prepared to share and interact with the presenters and other participants.

Tentative Agenda

- **Learning From Example** - A panel discussion and Q&A with some of 27-D1's most successful clubs at growing/retaining members.
- **Are You Ready For New Members?** - Tools and support to help clubs determine if they are meeting their members' and communities' needs.
- **Creating A Culture of Recognition**
- **Centennial Service & Membership Programs**
- **Making & Implementing Membership Growth Plans**
- **Idea Sharing / Open Discussion**

Registration Fee

\$5/attendee for lunch.

- Checks made out to District 27-D1 with 'Membership Workshop' in the memo line

Questions?

Lion Jodi Burmester
jodi.burmester@gmail.com
608-444-9123

Club Name	
Club Contact	
Email	
Phone	
Registrant Name	Office, if any
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
Amount Enclosed	
Checks payable to: District 27-D1 with 'Membership Workshop' in the memo line	
Return this registration form & \$5/attendee by September 14th to:	
2nd VDG Jodi Burmester	
517 Seven Nations Dr, Madison, WI 53713	



27-D1 Membership Trends – by Club

6/1/09 – 6/30/15

	6 YEAR TOTALS		
	ADDS	DROPS	NET
Albany	31	29	2
Argyle	8	14	-6
Arlington	9	20	-11
Belmont	26	22	4
Beloit Evening	6	20	-14
Beloit Noon	32	49	-17
Boscobel Area	9	21	-12
Brodhead	20	21	-1
Cassville	25	18	7
Cobb	5	8	-3
Cottage Grove	28	26	2
Cross Plains	22	22	0
Cuba City	25	42	-17
Darlington	12	17	-5
Deerfield	5	6	-1
DeForest	27	20	7
Dickeyville-Kieler	15	9	6
Dodgeville	14	10	4
Edgerton	23	27	-4
Evansville	10	14	-4
Fennimore	13	10	3
Fitchburg	13	12	1
Hazel Green	21	28	-7
Highland	8	26	-18
Iowa Grant	11	9	2
Janesville Noon	18	27	-9
Lake Wisconsin	22	26	-4
Lancaster	34	16	18
Madison Central	26	35	-9

	6 YEAR TOTALS		
	ADDS	DROPS	NET
Madison Evening	2	14	-12
Madison West	32	19	13
Marshall	73	52	21
Mazomanie	19	26	-7
McFarland	36	29	7
Middleton	36	21	15
Milton	31	15	16
Mineral Point	18	16	2
Monroe	33	23	10
Monticello	12	14	-2
Mount Horeb	13	23	-10
Muscoda	33	36	-3
New Glarus	28	42	-14
Oregon Brooklyn	17	12	5
Orfordville	33	0	33
Pardeeville	24	14	10
Platteville	8	11	-3
Portage	7	9	-2
Potosi Tennyson	8	29	-21
Shullsburg	13	10	3
Stoughton	28	43	-15
Sun Prairie	57	64	-7
Token Creek	12	11	1
UW Campus	190	171	19
UW Platteville	41	71	-30
Verona	14	6	8
Waunakee	15	36	-21
West Grant	15	33	-18
Wisconsin Dells	19	21	-2
	1,385	1,475	-90

Top 7 Most Added

1. Marshall – 73
2. Sun Prairie – 57
3. Middleton – 36
4. McFarland – 36
5. Lancaster – 34
6. Monroe – 33
7. Muscoda – 33

Top 6 Least Dropped

1. Deerfield – 6
2. Verona – 6
3. Cobb – 8
4. Dickeyville-Keiler – 9
5. Iowa Grant – 9
6. Portage – 9

Top 6 Net Members

1. Marshall – 21
2. Lancaster – 18
3. Middleton – 15
4. Madison West – 13
5. Pardeeville – 10
6. Monroe - 10