

Global Membership Team Report

27-D1 Cabinet Meeting - August 2013

submitted by 27-D1 GMT Coordinator Jodi Burmester, 608-444-9123 or jodi.burmester@gmail.com

As of June 2013, 27-D1's had 2,160 members... that is 69 fewer members than we had at the beginning of the year. We added 196 new members last year, but dropped 265. Year end Health Assessment follows.

We need to stop the drops!

Look for specific details on GMT's plans to increase retention.

Club Excellence Process Update

One tool in our arsenal is the Club Excellence Process.

For those that don't remember, this is the 4-step process designed to help clubs identify their member & community needs, then create & implement plans to meet those needs.

- 5 clubs actively involved in CEP (Muscodavoca-Blue River, Platteville, Lancaster, Fitchburg, Beloit Noon-just starting)
- 3 clubs that have expressed some interest in beginning the program (Monroe, UW-Madison & Wisconsin Dells)
- 5 Clubs that have completed CEP (Sun Prairie, Madison Evening, Madison West, Mazomanie, Waunakee) has completed their CEP participation and has implemented a number of ideas to better meet their members' needs.

New Club Support Website

- Go to www.md27d1.org, then click on "Club Support"
- Site includes details and club support materials in the following categories:
 - Leadership Training Opportunities
 - Club Operations
 - Find Your Zone
 - Lion Links & Contacts
 - Flat Louie
 - Club Excellence Process
 - Club Excellence Award

2013-14 Flat Louie Contest

- Encourages clubs to visit other clubs' projects and attend Lionistic meetings and trainings.
- Details to be emailed to each clubs' officer team by 8/15.
- Contest runs July 1, 2013 - February 15, 2014.
- This year's contest winners will have their awards presented at the District Convention Closing Banquet.



Club Health Assessment for District 27 D1 through June 2013

Club Number	Club Name	Charter Date	Status	Membership							Reports					Finance	LCIF										
			Current Status *	Number of Times on Status Quo within 2 years	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	No Active Email **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year									
						If below 15 members appears in red								If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red						
Clubs less than two years old																											
115806	U.W. PLATTEVILLE CAMPUS	01/13/2012	Active			20	0	10	-10	-33.33%	30	1					3										
Clubs more than two years old																											
10607	ALBANY	02/08/1968	Active			61	8	4	4	7.02%	57	3					0		2	M		0	90+ Days		\$2243.91		
10609	ARGYLE	08/26/1957	Active			21	0	1	-1	-4.55%	22	8					0			P		37					
10608	ARLINGTON	06/08/1973	Active			35	5	0	5	16.67%	30						3		2	T		29					
10611	BELMONT	02/09/1955	Active			52	6	7	-1	-1.89%	53	2					0					1			\$100.00		
31019	BELOIT EVENING	06/28/1975	Active			38	0	4	-4	-9.52%	42	31					0			P,T		N/R			\$1000.00		
10612	BELOIT NOON CEP (01/15/2013)	11/23/1923	Active			52	1	10	-9	-14.75%	61	7					0			T		2					
54011	BOSCOBEL & AREA L C	01/26/1993	Active			26	2	1	1	4.00%	25	1					0			M		0					
10614	BRODHEAD	08/27/1957	Active			39	1	7	-6	-13.33%	45	5					0		2			14	90+ Days				
29109	CASSVILLE	04/09/1974	Active			30	6	4	2	7.14%	28	17					0		5	M		N/R					
10617	COBB	09/26/1951	Active			21	1	3	-2	-8.70%	23	37					0		2	P,M		60					
29110	COTTAGE GROVE	04/10/1974	Active			70	1	0	1	1.45%	69						0			M		7			\$2150.00		
36106	CROSS PLAINS	10/25/1978	Active			84	4	2	2	2.44%	82	18					0					1			\$1050.00		
10619	CUBA CITY	05/24/1962	Active			76	3	12	-9	-10.59%	85	20					0			P,M		1			\$300.00		
43144	DARLINGTON	11/02/1983	Active			26	1	1	0	0.00%	26	13					0		2			2			\$300.00		
10621	DE FOREST	05/31/1956	Active			46	3	1	2	4.55%	44	4					0			T,M		0			\$200.00		
10620	DEERFIELD	06/02/1942	Active			22	0	3	-3	-12.00%	25	3					0		2	T,M		0					
31698	DICKEYVILLE-KIELER L C	02/12/1976	Active			29	2	0	2	7.41%	27						0			P,T,M		14					
10622	DODGEVILLE INC	01/14/1972	Active			30	4	1	3	11.11%	27	6					0					0			\$750.00		
10623	EDGERTON	11/12/1940	Active			52	8	7	1	1.96%	51	23					0					0			\$2000.00		
10625	EVANSVILLE	12/21/1925	Active			38	3	2	1	2.70%	37	2					0					0			\$500.00		
10626	FENNIMORE	03/28/1962	Active			11	3	6	-3	-21.43%	14	7					0		2	M		48					
43345	FITCHBURG	01/20/1984	Active			20	5	3	2	11.11%	18	24					0		2			0					



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10628	HAZEL GREEN	02/20/1968	Active		15	2	4	-2	-11.76%	17	3	2				P,M	N/R	\$907.00
10629	HIGHLAND	10/01/1946	Active		22	2	4	-2	-8.33%	24	9	1		2		M	19	\$250.00
59630	IOWA-GRANT L C	05/23/1997	Active		19	2	0	2	11.76%	17		0		2		T	19	90+ Days
10631	JANESVILLE NOON	05/26/1922	Active		41	3	14	-11	-21.15%	52	13	0					33	\$2000.00
44524	LAKE WISCONSIN	01/22/1985	Active		45	0	4	-4	-8.16%	49	5	0			M		0	\$1000.00
10637	LANCASTER	06/04/1971	Active		38	14	1	13	52.00%	25	31	0					0	\$1000.00
10640	MADISON CENTRAL	05/04/1922	Active		46	4	9	-5	-9.80%	51	21	2					7	\$200.00
51825	MADISON EVENING	06/28/1991	Active		14	0	1	-1	-6.67%	15	17	0		2	S		0	\$120.00
10641	MADISON WEST	01/29/1964	Active		39	2	5	-3	-7.14%	42	3	0					0	\$1100.00
36446	MARSHALL	01/03/1979	Active		62	8	14	-6	-8.82%	68	7	0					3	\$1000.00
10644	MAZOMANIE	03/20/1950	Active		56	1	5	-4	-6.67%	60	17	2			M		5	\$50.00
10642	MC FARLAND	12/12/1962	Active		58	2	5	-3	-4.92%	61	2	0					0	\$1525.00
46139	MIDDLETON	05/05/1986	Active		38	6	5	1	2.70%	37	4	0		2			0	\$2100.00
41972	MINERAL POINT	11/12/1982	Active		44	3	4	-1	-2.22%	45	20	0			P,M		38	
10646	MONROE	06/11/1951	Active		97	3	6	-3	-3.00%	100	15	1			P		0	\$420.00
36107	MONTICELLO	10/30/1978	Active		44	1	5	-4	-8.33%	48	10	1					2	\$600.00
10647	MOUNT HOREB	08/28/1957	Active		25	1	2	-1	-3.85%	26	8	1		2			1	\$200.00
10649	MUSCODA	04/27/1966	Active		65	3	10	-7	-9.72%	72	5	0		2	T		23	
10651	NEW GLARUS	08/18/1941	Active		37	0	8	-8	-17.78%	45	6	2					4	\$10.00
38585	OREGON-BROOKLYN L C	06/11/1980	Active		26	1	2	-1	-3.70%	27	8	0					0	\$500.00
33312	PARDEEVILLE	02/18/1977	Active		42	7	0	7	20.00%	35		0			P,M		83	\$600.00
41164	PLATTEVILLE	04/19/1982	Active		14	1	1	0	0.00%	14	3	1		2			11	90+ Days
10656	PORTAGE	10/10/1968	Active		16	4	2	2	14.29%	14	19	0		2			4	\$500.00
46701	POTOSI TENNYSON	12/17/1986	Active		15	0	8	-8	-34.78%	23	13	0		3			48	\$200.00
10660	SHULLSBURG	01/06/1947	Active	1	28	4	7	-3	-9.68%	31	12	0					0	\$75.00
10665	STOUGHTON	12/21/1923	Active		40	6	2	4	11.11%	36	19	1					1	\$600.00



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10666	SUN PRAIRIE	09/26/1933	Active	95	11	9	2	2.15%	93	30			0			T	0		\$1200.00	
65423	TOKEN CREEK	05/17/2002	Active	32	2	5	-3	-8.57%	35	6			0				0		\$1140.00	
89193	U W MADISON CAMPUS	08/30/2005	Active	39	27	22	5	14.71%	34	2			2			P	1			
46821	VERONA	01/05/1987	Active	23	2	0	2	9.52%	21				0		4		0		\$50.00	
38586	WAUNAKEE WESTPORT	06/28/1980	Active	27	1	4	-3	-10.00%	30	18			0				2		\$250.00	
10671	WEST GRANT	10/10/1963	Active	34	4	8	-4	-10.53%	38	12			0			T	0			
35347	WISCONSIN DELLS	04/20/1978	Active	25	2	0	2	8.70%	23				1			P	1		\$500.00	
Current Total Clubs Count	YTD New Clubs Count	YTD Cancelled Clubs Count	YTD Net Club Gain	Current Total Members Count	YTD Add	YTD Drop	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Average Member Count Per Club	% of Clubs with less than 20 members	% No MMR in 3 Months	% No Officer Report in 12 Months	% of Clubs with balance 90+ days	Number of Clubs in Status Quo	% Status Quo Clubs in Financial Suspension	Number of Cancelled Clubs	Average Cancelled Club Age	Members Lost Due to Cancellation	% of Clubs Cancelled for Non-Financial Reasons
56	0	0	0	2,160	196	265	-69	-3.10%	2,229	39	13%	4%	0%	7%	0	0%	0	0	0	0%

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.